



TEN THOUSAND
VILLAGES



About the Artisans

Level Ground Trading Ltd.

Ten Thousand Villages and Level Ground Trading share a common vision: Direct Fair Trade relationships with producers focused on quality and transparency.

Level Ground Trading is a Fair Trade company established by four Canadian families in 1997 and based in Victoria, BC for the purpose of improving the lives of disadvantaged producers through trade. Ten Thousand Villages Canada was Level Ground's first customer. In 2013, Level Ground imported the harvests of 5,000 families in 10 developing countries.

Level Ground is a member of the Fair Trade Federation. For more info visit:
<http://www.levelground.com>

Level Ground Cane Sugar

This unrefined, single-stream sugar maintains a delectable caramel sweetness that is a perfect match with coffee or baking recipes!

When the sugar cane stalks reach its optimum thickness, it is harvest time! The sugar canes are cut, using machetes, and taken to the small-scale cane press on a neighbouring farm. Pressing the cane results in a sweet juice, which is then boiled to allow the water to evaporate producing the sugar in a crystal form.



Special Details:

Level Ground purchases cane sugar from Fruandes, a Fair Trade organization operating out of Bogotá, Colombia. Fruandes purchases organically grown cane sugar from independent farmers or associations of small-scale farmers in the Andes Mountains of Colombia. Farmers are paid fair prices for each harvest and income from processing stays in the local farming community.

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

TEN THOUSAND VILLAGES

www.tenthousandvillages.ca

©2014 TEN THOUSAND VILLAGES. ALL RIGHTS RESERVED.