



TEN THOUSAND
VILLAGES



Love's Journey Bicycle Card

Celebrate the journey of love with a tandem bicycle card made from fun and unusual recycled materials. Makers of KICK Trading in Kisumu, Kenya use post-consumer, locally sourced pop cans to make their products.

Materials:

copper wire, recycled cans, paper



About the Artisans

KICK

Based in Kisumu, a city of 800,000 with high unemployment and underemployment rates, the Kisumu Innovation Centre of Kenya (KICK) focuses on creating employment opportunities for disadvantaged artisans working in the Jua Kai sector. Jua Kai is the Swahili name for the informal "hot sun" workshops in outdoor locations that use limited tools and work space. Since 2005, KICK has been an independent company with artisans holding 20 percent of company shares. Artisan benefits also include loans for school fees or emergencies, training, counseling, product development and design help. KICK buys raw materials and pays artisans per completed piece. In order to encourage innovation, artisans who create designs receive a percentage of sales for that design.

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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