



TEN THOUSAND
VILLAGES



Hammered Copper Handle Serving Spoon

Skilled metal workers in Northern India pound and hammer small dents into copper, which is then affixed to shiny stainless steel to create this useful serving spoon. Aspiration International uplifts and empowers makers to export internationally and build a business they can be proud of.



Materials:

stainless steel, copper

About the Artisans

Aspiration International

Working with more than 45 artisan groups that employ 250 families, Aspiration International (AI) is providing makers in Northern India with a way out of poverty.

Traditionally, many designers and artisans have had little education and earn a meager living by learning a craft from parents and grandparents and attempting to sell their wares domestically. But whether they're handcrafting copper and stainless steel kitchenware, stone decor items, jewellery or wood handicrafts, selling locally can lead to exploitation. In some cases, artisans who are unable to read or do basic math either aren't paid for the work, or are paid less than what was promised.

Exporting to international markets, however, requires a business background and knowing how to design a product that will appeal to buyers in other cultures around the world while maintaining consistent quality. Many makers who work in cottage industries have never been taught these important skills.

Aspiration International began to change that, in 1981 when Padam N. Kapoor, Chief

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

TEN THOUSAND VILLAGES

www.tenthousandvillages.ca

©2014 TEN THOUSAND VILLAGES. ALL RIGHTS RESERVED.