



TEN THOUSAND
VILLAGES



Sari Pompom Scarf

Who would be crazy enough to let good sari material go to waste? Not the ingenious makers with Sasha Exports, providing opportunities for people in Kolkata, India. Rather than throwing away saris that women no longer wear, or those that don't sell at market, they're gathered together to create items like this cotton pompom scarf.



Materials:

recycled sari fabric, cotton

About the Artisans

Sasha Exports

Sasha represents more than 5,000 artisans in some 100 workshops, 70% of whom are women, using a business model which aims to help artisans develop self-sufficiency and reliable income. Sasha offers design services and training in business and management skills, empowering artisans to run businesses independently. Sasha focuses primarily on co-operatives in eastern India, with 90% of products coming from tribal and ethnic groups in West Bengal, Orissa, and Bihar. For many of Sasha's artisans, handicraft production is the main source of income. Sasha strives to enable artisan groups to become economically viable while revitalizing dying handicraft traditions such as leather embossing, block and silkscreen printing, embroidery, jewellery making and Dhokra lost-wax metal casting. Sasha's artisans use natural and environmentally-friendly materials, and are encouraged to set up effluent treatment plants to prevent environmental damage.

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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