



TEN THOUSAND
VILLAGES



Black And White Crazy Cushion

In some small workshops and villages in India there is a commitment to keeping block printing alive. Those that work with Sasha Exports have been passing the skill down through generations. It's a labour-intensive method used to print fabric. The printer moves from left to right, dipping the design block into the dye and stamping it onto the cloth. This cushion, with its bold black and white print, offers a modern take on a centuries-old tradition.



About the Artisans

Sasha Exports

Sasha represents more than 5,000 artisans in some 100 workshops, 70% of whom are women, using a business model which aims to help artisans develop self-sufficiency and reliable income. Sasha offers design services and training in business and management skills, empowering artisans to run businesses independently. Sasha focuses primarily on co-operatives in eastern India, with 90% of products coming from tribal and ethnic groups in West Bengal, Orissa, and Bihar. For many of Sasha's artisans, handicraft production is the main source of income. Sasha strives to enable artisan groups to become economically viable while revitalizing dying handicraft traditions such as leather embossing, block and silkscreen printing, embroidery, jewellery making and Dhokra lost-wax metal casting. Sasha's artisans use natural and environmentally-friendly materials, and are encouraged to set up effluent treatment plants to prevent environmental damage.

Materials:

cotton

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

TEN THOUSAND VILLAGES

www.tenthousandvillages.ca

©2014 TEN THOUSAND VILLAGES. ALL RIGHTS RESERVED.