



TEN THOUSAND  
VILLAGES



## Divine Drinking Chocolate

For a cup of chocolate heaven, just whisk this delicious chocolate powder up with hot milk. While fair trade ensures farmers receive a better deal for their cocoa and additional income to invest in their community, company ownership gives farmers a share of Divine's profits and a stronger voice in the cocoa industry. This is heavenly chocolate with heart.



### About the Artisans

## Divine Chocolate Company

The Divine Chocolate Company was formed in 1998 to manufacture and sell Fair Trade chocolate. Today, Divine is a leading Fair Trade Brand in the UK and a pioneer in the world of socially responsible business. A group of cocoa growers in Ghana started the Kuapa Kokoo co-op in 1993. In the local Twi language, their name means "Good Cocoa Farmers Company." They seek to enable social, economic and political development, enhance women's participation in the cocoa business, and promote environmentally sustainable farming practices. As shareholders in the Divine Chocolate Company, members not only receive Fair Trade prices for their cocoa, but share in the candy company's profits. Their motto is "Pa Pa Paa," which means "the best of the best of the best."

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**Travel the world with each visit to Ten Thousand Villages.**

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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[www.tenthousandvillages.ca](http://www.tenthousandvillages.ca)

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