



TEN THOUSAND  
VILLAGES



### About the Artisans

## Divine Chocolate Company

The Divine Chocolate Company was formed in 1998 to manufacture and sell Fair Trade chocolate. Today, Divine is a leading Fair Trade Brand in the UK and a pioneer in the world of socially responsible business. A group of cocoa growers in Ghana started the Kuapa Kokoo co-op in 1993. In the local Twi language, their name means "Good Cocoa Farmers Company." They seek to enable social, economic and political development, enhance women's participation in the cocoa business, and promote environmentally sustainable farming practices. As shareholders in the Divine Chocolate Company, members not only receive Fair Trade prices for their cocoa, but share in the candy company's profits. Their motto is "Pa Pa Paa," which means "the best of the best of the best."

## Divine Dark After Dinner Mint Chocolates

Dessert will never be the same. Feast your senses on these thin dark chocolate squares with melt-in-your mouth peppermint fondant centers. Made with the finest Fair Trade cocoa beans from Kuapa Kokoo, a farmer's co-operative from Ghana.

Special online and select stores only.  
Enjoy!

### Special Details:

Over 14 million people are directly involved in the production of cocoa. While billions of dollars are made by confectionary companies and commodity traders, very few producers receive prices that cover their costs, let alone enable a decent standard of living.

World cocoa price fluctuate wildly, and traders and middlemen are the ones who benefit because 90% of the world's cocoa is grown on small family farms that lack the bargaining power to negotiate fair prices with local traders. And because farmers are unable to meet the demand, child labour rates (particularly in the Ivory Coast) have skyrocketed.

The chocolate industry released a Protocol and Joint Statement outlining plans for eliminating the worst forms of child and forced labour. As of 2005, the ICI is meeting its scheduled changes, but this is only part of the picture. Even with these changes, cocoa farmers will continue to be trapped in poverty.

Until more drastic changes are made in the cocoa industry, the best way consumers can support cocoa farmers is by purchasing Fair Trade chocolate products.

### Materials:

All Divine Chocolate is made with Fair Trade cocoa butter, Fair Trade sugar, and real vanilla to ensure a taste that truly is divine.



**Travel the world with each visit to Ten Thousand Villages.**

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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[www.tenthousandvillages.ca](http://www.tenthousandvillages.ca)

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