



TEN THOUSAND
VILLAGES



About the Artisans

Prokritee

Prokritee (meaning “nature” in Bengali) provides jobs for poor rural women: widows and divorcees, primarily rural, landless and with little or no income. Prokritee manages several handicraft enterprises and helps other groups sell their products in local and foreign markets. By providing jobs for women, Prokritee improves women’s standards of living and helps them send their children to school. The organization provides skills development training to artisans. The design department of Prokritee is committed to developing marketable designs based on Bangladesh’s cultural heritage. Prokritee creates and promotes income-generating projects that benefit the artisans, adhere to good safety and environmental standards and have the potential to become self-reliant.

Flower Flare Pencil

Write with flourish! Artisans from Prokritee Bangladesh wrap this pencil in springtime-hued silk paper and finish the top with a delicate flower. Assorted colours.

Materials:

pencil, silk paper



Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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www.tenthousandvillages.ca

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