



TEN THOUSAND  
VILLAGES

## Into The Blue Necklace

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### About the Artisans

## Craft Link

Craft Link works with traditional handicraft groups to find a market within Vietnam's rapidly transforming economy. Their projects are often inspired, from training street youth in stone carving, to employing victims of Agent Orange. The organization now represents some 5,600 artisans in northern Vietnam, 85% of whom are women. Craft Link's goals include cultural preservation, public education on traditional handicrafts, and income generation for ethnic minorities, street children, and artisans with disabilities. Craft Link works closely with the Vietnamese Museum of Ethnology in Hanoi to preserve the traditional skills of ethnic minority craftspeople, by helping groups design new products and develop marketing opportunities. Artisans also receive tools, interest free loans, and literacy and training classes.

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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[www.tenthousandvillages.ca](http://www.tenthousandvillages.ca)

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