



TEN THOUSAND
VILLAGES



White Mandala Recycled Tire Planter

A new use for old tires. Makers from Noah's Ark International Exports in India use recycled rubber tires to create a planter for warm weather plants. After buying the tires at a local market, the tire is cut and hand-sewn, and the base attached. After being washed, the outside is painted with a base colour and left to dry. Each planter is then painted by hand to create the floral pattern.



About the Artisans

Noah's Ark International

Noah's Ark was established by Christian businessman, Samuel Masih, who observed how middlemen demanded fees, leaving metalworkers with very little pay. Although he knew nothing of the Fair Trade movement, he set out to ensure better wages for the impoverished artisans. Forty artisan groups representing 300 full-time artisans now work with Noah's Ark creating metal and wood crafts, cutlery, handmade paper, bone and horn items, jewellery and textiles. Noah's Handicrafts and Welfare Society provides free nutrition, medical services and basic education for artisans and their families. In addition, Noah's Ark's artisans are trained to better manage product development, and raw materials are supplied to family units who are then paid a piece rate for each finished product. As businesses become more self-sufficient, Noah's Ark takes on new families. Since their inception, about 20 workshops have become independent. Recently, the organization has also established three schools for artisans' children who might otherwise have little opportunity for education.

Travel the world with each visit to Ten Thousand Villages.

Learn how Fair Trade really makes a difference. Our goal is to provide vital, fair income to artisans by marketing their handicrafts and telling their stories in North America. Ten Thousand Villages sells product from more than 30 countries, providing work for nearly 60,000 people around the world.

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